

PENSAR

Advisors

About

Pensar is a new-age valuations advisory firm.

We enable our clients to recognize uncharted possibilities and assist them towards deploying sustainable strategies.

At Pensar, we strive to deliver personalized experience that makes decision making easier and simple.

With extensive service capability and seamless domain knowledge what we offer is reliable and trusted advice.

Why PENSAR?



To deliver efficacious services that add value to client businesses and create long-term and enduring relationships that are founded on solid principles.

An inter disciplinary firm that synchronizes varied professionals, stakeholders, and market players to provide a one-stop solution.





Impartial, Objective and Independent.

SERVICES

Transaction Advisory

Valuations

VALUATION SERVICES

Business, Equity and Financial Valuations

Pre-deal Advisory and Valuation.

Valuation for Lenders and Insurance Valuation
of
Securities
and
Financial
Assets

Valuation of Industrial Assets, Plant and Machinery

Start-up Valuations Stock and Inventory Valuations, stock audits.

Valuation under FEMA & SEBI Valuation for ESOP's and Sweat Equity Valuation for Income tax & other Statutory requirement Valuation of Brands and Other Intangible Assets

Financial
Due
Diligence
&
Advisory

Impairment Studies Loss
Assessment
- valuation
and
advisory

Fair Valuation under IndAS. Valuation pertaining to Mergers &
Acquisition

Transaction Advisory Services



- Pre and Post deal Mergers & Acquisitions Advisory.
- Independent Engineer and Chartered Engineer Services.
- Techo-Economic Viability Studies.
- Corporate Finance and Advisory.
- Debt Solutions and Syndications.
- Corporate Restructuring
- Value engineering & Business reorganization.

Leadership Team



Gaurav Juneja, MSc, S&FA

- Gaurav has 12 years of rich industry experience in Valuation. At Pensar, Gaurav is responsible for heading and guiding the Corporate division in the Delhi NCR region. He is a Post Graduate in Statistics and Finance from Queen Mary, University of London and is presently registered for the third level of Chartered Financial Analyst (USA) program.
- His core areas of expertise include, financial valuation, due diligence, restructuring advisory, liquidation valuation under IBC 2016, and valuations under IFRS/US GAAP and Indian GAAP (Ind AS). At his earlier role he has successfully delivered more than 25 liquidation mandates.



CA Vikas Aggarwal, B. Com, F.C.A, D.I.S.A, IBBI Regd. Valuer

- CA. Vikas Aggarwal is a Fellow member of The Institute of Chartered Accountants of India since year 2009 and a Govt. Approved Valuer of 'Securities & Financial Assets' registered with IBBI.
- A Finance Professional with over a decade of diverse experience in the field of Accounting & Auditing operations, Direct & Indirect Tax Consultancy and Company Law Advisory & Compliances. As well as Valuation assignments pertaining to Securities charged with different Nationalised Banks.

Affiliations and Empanelment



Indian Institution of Valuers



Institution of Valuers (India)



Institution of Engineers



Central Board of Direct Taxes
Income Tax Department









Transaction Advisory Credentials

- **♦** Liberty House Group
- Wedding Asia Pvt. Ltd.
- Clinic Dermatech Pvt. Ltd.
- ▲ La Polo International Pvt. Ltd.
- DITM/ DICS
- Indigo Denim
- Compact Lamps Pvt. Ltd.









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IBC Valuation – Sector Expertise

- ♦ Power Generation Solar, Wind, Gas, Coal, Hydro and Thermal
- Textile and Apparel
- Real Estate
- Metals and Mining
- Automobile
- Chemicals and Fertilizers
- **▶** FMCG
- Hotel, Hospitality and Entertainment
- Hospital and Healthcare
- Pharmaceutical





















Equity Valuation Credentials

Name of the Company	Sector	
Grantrail Wholesale	Wholesale Cash & Carry	
Property Pistol	Real Estate - Technology	
Shreenath Lifestyle Private Limited	Textile - Manufacturing & Retail	
Shapoorji Pallonji Finance	NBFC	
Teligenz Tech Solutions	Financial Technology	
Damco Soft Private Limited	Software solutions	
Capri Global Resources	Financial Intermediary	
CredRight	NBFC	
Biolmed Innovations	Biotechnology	
Karnal Cold Chain	Horticulture - Cold Storage	
Timana Agricultural Services	Agricultural technology	

Equity Valuation Credentials

Sector	
Supply Chain Management	
Real Estate	
Civil EPC	
Broadband and Bulk SMS	
Luxury Real Estate	
Hospital	
Tractor Manufacturing	
Online Gaming Platform	
Travel	
Artificial Intelligence	
Database Management	

CCPS Valuation Credentials

Name of the Company	Sector	
Hiveloop Technology	B2B Market Platform	
Hiveloop Logistics	Logistics	
Rawsome Familycare Products	FMCG	
Uactive Technology	Sports App	
Piltover Technologies	Healthcare - Prosthetics	
Marsplay Internet	Online Shopping	
Vidyakul Learning Space	Online Education	
Miksar Foods	Food Production	
Tobox Ventures - GoKhana	Food Ordering App	
Rezlytix Technologies	Reservoir Analytics & AI	
Kaleidofin	Wealth Management Technology	

Financial Valuations

Name of the Company	Sector	Purpose of Valuation
Phalada Organic Consumer Products	Agricultural - Horticultural	Issue of Share Warrants
Manvijay Development	Electric Vehicles	Issue of Share Warrants
Gautam Grain Stores into Punjab Riceland Agro Foods	Food Production and Storing	Share Transfer
63 Moons Technologies Limited	Financial Technology	Merger with NSEL
Neonatal Care & Research Institute	Hospital	Series B CCPS
91 Streets Media Technologies	Parma and FMCG - Technology	Series D CCPS Issue
Alexara Retail	Real Estate - Construction	Series I & Series II CCPS Issue
Allengers Medical Systems	Manufacturer Diagnostic Equipment	Sweat Equity
Steel Strips Limited into SAB Industries Limited	Real Estate – Construction	Amalgamation

IBC Credentials

- OSIL Exports Limited
- JVR Forgings Limited
- Samtel Color Limited
- Surya Pharmaceuticals Limited
- Oswal Spinning & Weaving Mills Limited
- Richa Industries Limited
- **Lakshmi Precision Screws Limited**
- **♦** James Hotels Limited
- Rasoya Proteins Limited
- Vardhman Chemtech Limited
- Stride Autoparts Limited

Lanco Thermal Power Limited

Venta Realtech Private Limited

VIL Limited

Ajit Solar Private Limited

Boulevard Projects Private Limited

Sahs Lifesciences Private Limited

Shree Shyam Pulp & Board Mills Limited

Star Mineral Resources Private Limited

Alchemist Hospitals (Gurgaon) Private Limited

Anandtex International Limited

Mansa Print & Publishers Limited

IBC Credentials

- Aarvanss Infrastructure Private Limited
- Addinath Rubbers Private Limited
- Datawind Innovations Private Limited
- Denovo Enterprises Private Limited
- Flamingo Landbase Private Limited
- **♦** Kelvin Recruiters Private Limited
- KotakUrja Private Limited
- **♦** KST Infrastructure Limited
- M K Overseas Private Limited
- Mothers Pride Dairy India Private Limited
- Neo Corp International Limited

Prominent Metal Private Limited

SBS Transpole Logistics Private Limited

Syncom Healthcare Limited

Tirupati Basmati Exports Private Limited

Trump Impex Private Limited

Ace Healthways Private Limited

Advance Navotpad Surfuctants Limited

Alisa Infratech Private Limited

Aseem Ispat Private Limited

Century Communication Limited

Charbhuja Industries Private Limited

IBC Credentials

- Dynamic Shells India Private Limited
- Forgings Private Limited
- Gajanan Oil Private Limited
- **♦** Global Syntex (Bhilawara) Limited
- **♦** Govind Rubber Limited
- Bhagat Ram Motorways Private Limited
- Hind Motors Limited
- Italian Exposition Private Limited
- Nav Jyoti Agro Foods Private Limited
- **Kindle Developers Private Limited**
- Noslar International Limited

Lanco Solar Energy Private Limited

Mahabir Techno Limited

Millennium Wires Private Limited

Nibula Print & Pack Private Limited

Planet M Retail Limited

Rathi Super Steel Limited

Sadhbhawana Impex Private Limited

Saurabh (India) Private Limited

Shivek Labs Limited

Unnati Fortune Hotmart Private Limited

Unnati Fortune Industries Private Limited

and many more...

Other Valuation Credentials

• Brand Valuation for Kals Beverages, an IMFL manufacturer based out of Chennai - Advisory for brand valuation for acquisition of IMFL Brands of Imperial Spirits and Wine Pvt. Ltd.



♦ Slump Sale Valuation for AkzoNobel, manufacturer of premium paints and resin – post-deal advisory deriving purchase price allocation of company's recent acquisition of BASF India.



- ◆ **TEV Studies** for lenders Supertech, BPTP, Sunworld, Bikanerwala, Dubai
- **◆ TEV Studies** for restructuring JW Marriot, Aerocity.



Contact Us

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Our Offices

